



NCUA Media Release

Gill Appointed Senior Strategic Communications and External Relations Advisor to Chairman Matz

ALEXANDRIA, Va. (June 13, 2011) – National Credit Union Administration Board Chairman Debbie Matz today announced the appointment of James H. “Buddy” Gill, III, as the agency’s new senior strategic communications and external relations advisor. Gill will assume his new duties at NCUA July 5.

“We’re very excited to have Buddy join our professional team,” said Matz. “For nearly fifteen years, Buddy has worked directly with credit unions of all sizes, industry trade groups, federal and state lawmakers, policymakers, the media, and other industry stakeholders on credit union issues and will continue that work at NCUA. His keen strategic sense, communication abilities, and credit union legislative successes are well known and respected nationally. Buddy can hit the ground running at NCUA.”

Gill will work closely with Chairman Matz and NCUA’s Public and Congressional Affairs team to design strategic messages and execute communication initiatives. He will also serve as a liaison to the credit union industry and related stakeholders, advising the chairman regarding how regulations are working at the credit union level, and how NCUA can better help credit unions serve their members.

Gill joins NCUA after serving seven years as the chief advocacy officer and senior vice president of the Texas Credit Union League. Prior to that, Gill ran his own strategic communications consulting firm, with the Credit Union National Association as a core client, and Gill was a principal strategist and architect behind the public relations efforts to enact H.R. 1151, the Credit Union Membership Access Act of 1998, into law.

NCUA is the independent federal agency created by the U.S. Congress to regulate, charter and supervise federal credit unions. With the backing of the full faith and credit of the U.S. government, NCUA operates and manages the National Credit Union Share Insurance Fund, insuring the deposits of more than 90 million account holders in all federal credit unions and the overwhelming majority of state-chartered credit unions.

- NCUA -